



TRUST BUILDING CAMPAIGN



Louisville Metro Police Department Continues Working to Enhance Community Trust

Louisville, KY—The Louisville Metro Police Department (LMPD) is pleased to announce that the agency has joined other departments across the U.S. and globally in pledging to enhance trust and collaboration between police and the communities served. The pledge is part of an initiative called the Trust Building Campaign which was started by the International Association of Chiefs of Police (IACP), the world's largest and most influential professional association for police leaders. In joining the Trust Building Campaign, LMPD has pledged to implement 25 key policies and leading practices within a 36-month period.

Chief Jacquelyn Gwinn-Villaroel made the decision to join the IACP's Trust Building Campaign as an additional outreach effort among our myriad of police-community relations initiatives. The Building Trust Campaign will assist LMPD as we continue to strengthen our connections with community members and work together for a safer Louisville.

As we complete the Trust Building Campaign pledge, LMPD will prioritize actions encouraging positive community-police partnerships within six focus areas (biasfree policing; use of force; leadership and culture; recruitment, hiring, and retention; victim services; and community relations). These areas and their associated key practices are designed to promote safe, effective interactions, create strategies to prevent and reduce crime, and improve the wellbeing and quality of life for all.

In a world where information is spread so quickly, it is critical, now more than ever, that law enforcement have the trust of the community that they will provide truth, transparency, and justice. Through the Trust Building Campaign, the IACP is committed to addressing these, and other issues, on a national and international level.

In taking the Trust Building Campaign pledge, we will improve the department by implementing strategies that will assist us with our goal of providing quality protection to the citizens of Louisville through constitutional policing. The pledge will set tangible and attainable benchmarks that will allow us to routinely assess our progress.

"LMPD officers are committed to excellence in law enforcement and that includes providing the safest environments possible for our community members and visitors. We want citizens to feel a sense of connection to the police department. LMPD is inherently a part of the community and enhancing trust is essential to ensuring a vibrant Louisville. We are stronger together," said Chief Gwinn-Villaroel.

For more information about the Trust Building Campaign, visit the IACP's website at <https://www.theiacp.org/iacp-trust-building-campaign>.

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