# Blockwise - Executive Summary Report
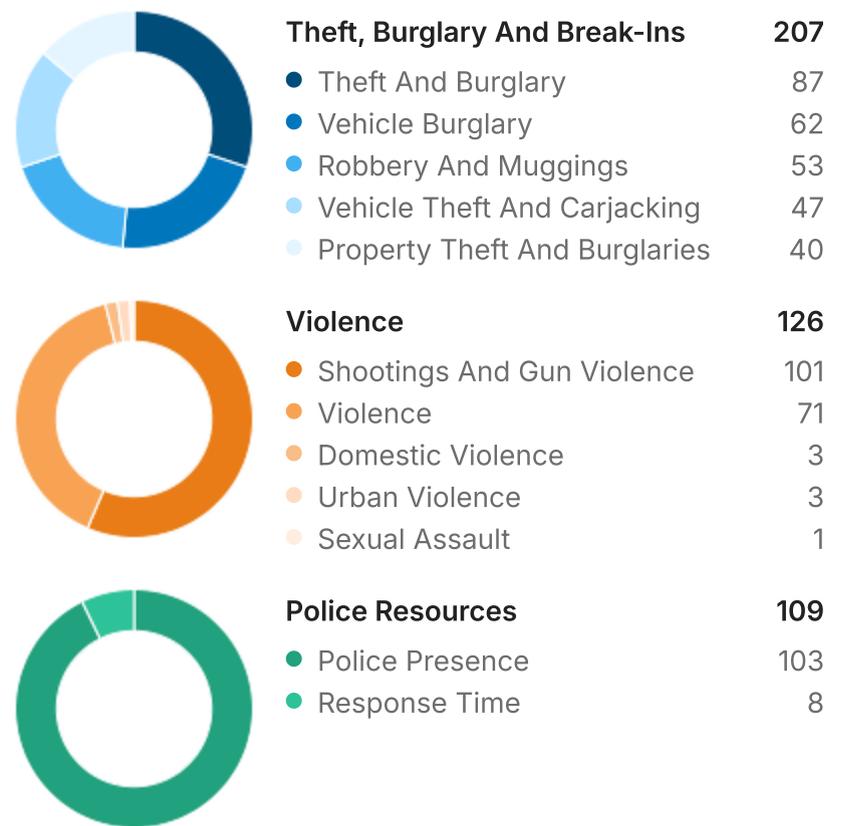
## Most Common Topics

726 labeled responses out of 1016
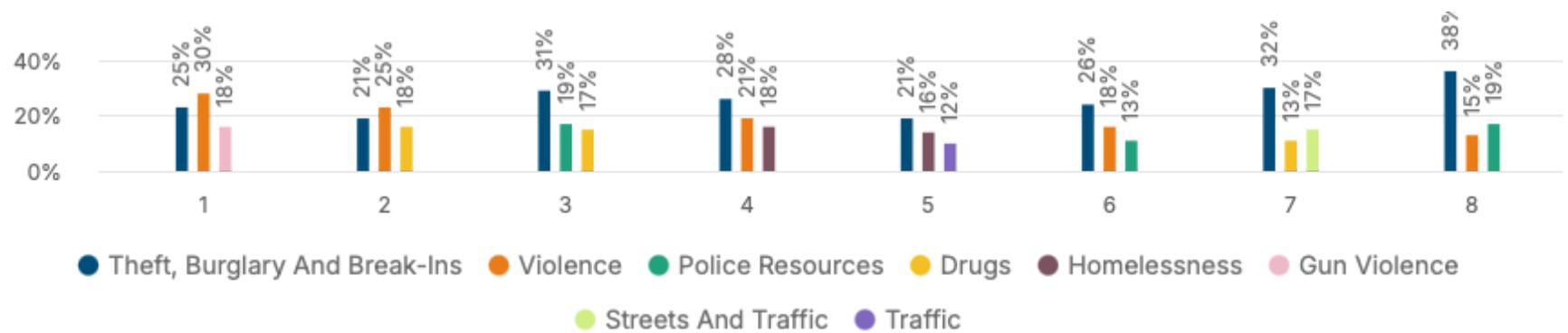
| | | | |
|---|---|---|---|
| 29% · | ↑ 4% | Theft, Burglary And Break-Ins |
| 17% · | ↓ 3% | Violence |
| 15% · | ↓ 3% | Police Resources |
| 13% · | ↑ 1% | Drugs |
| 11% · | ↑ 3% | Homelessness |
| 11% · | ↑ 3% | Gun Violence |
| 9% · | ↓ 11% | Streets And Traffic |
| 7% · | ↓ 2% | Traffic |
| 5% · | ↑ 1% | Violence |
| 5% · | ↓ 3% | Police Community Relations |
| 4% · | ↓ 1% | Police Presence |
| 4% · | - 0% | Gangs |
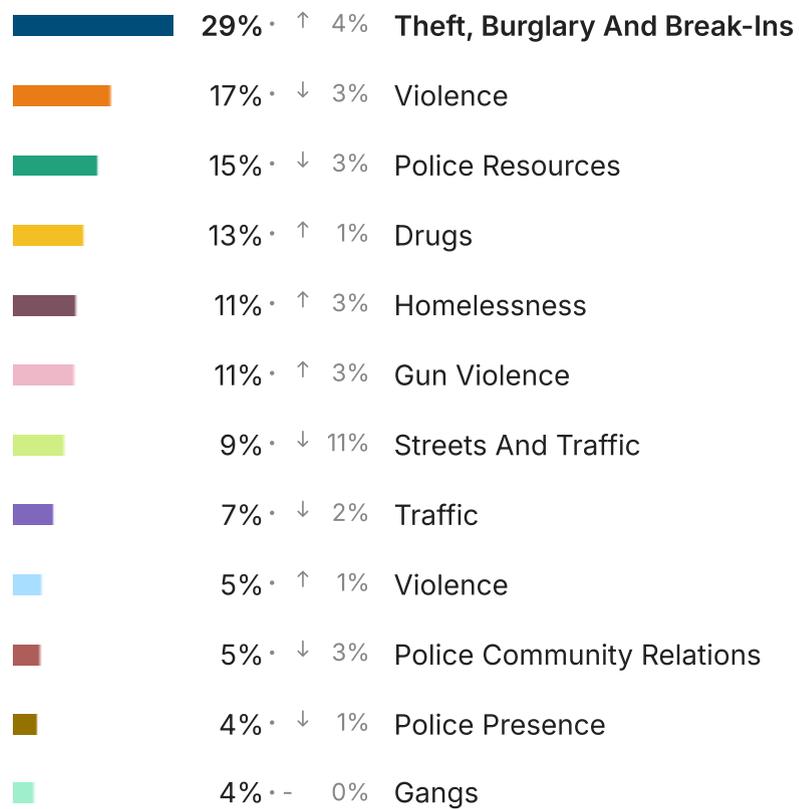
## Top 3 Topics Breakdown

Number of responses by leading subtopic

**Theft, Burglary And Break-Ins** — **207**
- Theft And Burglary — 87
- Vehicle Burglary — 62
- Robbery And Muggings — 53
- Vehicle Theft And Carjacking — 47
- Property Theft And Burglaries — 40

**Violence** — **126**
- Shootings And Gun Violence — 101
- Violence — 71
- Domestic Violence — 3
- Urban Violence — 3
- Sexual Assault — 1

**Police Resources** — **109**
- Police Presence — 103
- Response Time — 8

## Top concerns by area



Legend: ● Theft, Burglary And Break-Ins ● Violence ● Police Resources ● Drugs ● Homelessness ● Gun Violence ● Streets And Traffic ● Traffic

Area 1: 25%, 30%, 18%
Area 2: 21%, 25%, 18%
Area 3: 31%, 19%, 17%
Area 4: 28%, 21%, 18%
Area 5: 21%, 16%, 12%
Area 6: 26%, 18%, 13%
Area 7: 32%, 13%, 17%
Area 8: 38%, 15%, 19%

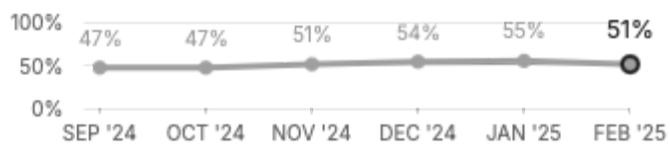## Scores Over Time and by Area

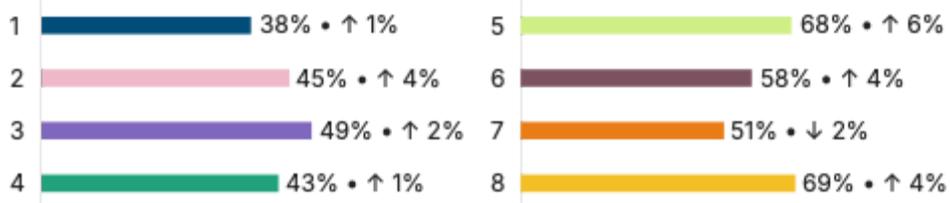1076 responses (collected by Zencity ad-based distribution, excluding self-distribution)
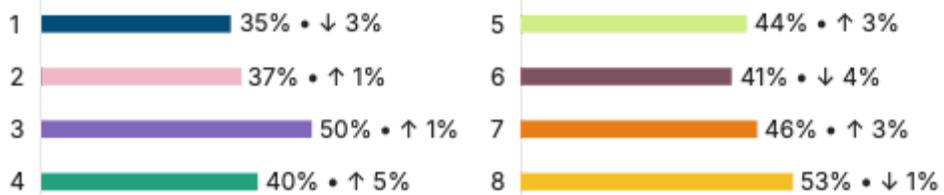
### 55% Safety
↑ 1% vs previous month

100% — 47% · 47% · 51% · 54% · 55% · 51%
50%
0%
SEP '24 · OCT '24 · NOV '24 · DEC '24 · JAN '25 · FEB '25

**Score by Area**

| | | | |
|---|---|---|---|
| 1 | 38% • ↑ 1% | 5 | 68% • ↑ 6% |
| 2 | 45% • ↑ 4% | 6 | 58% • ↑ 4% |
| 3 | 49% • ↑ 2% | 7 | 51% • ↓ 2% |
| 4 | 43% • ↑ 1% | 8 | 69% • ↑ 4% |

### 47% Fairness
↑ 2% vs previous month

100% — 46% · 45% · 45% · 45% · 47% · 45%
50%
0%
SEP '24 · OCT '24 · NOV '24 · DEC '24 · JAN '25 · FEB '25

**Score by Area**

| | | | |
|---|---|---|---|
| 1 | 35% • ↓ 3% | 5 | 44% • ↑ 3% |
| 2 | 37% • ↑ 1% | 6 | 41% • ↓ 4% |
| 3 | 50% • ↑ 1% | 7 | 46% • ↑ 3% |
| 4 | 40% • ↑ 5% | 8 | 53% • ↓ 1% |

### 61% Respect
↑ 3% vs previous month

100% — 58% · 58% · 58% · 58% · 61% · 57%
50%
0%
SEP '24 · OCT '24 · NOV '24 · DEC '24 · JAN '25 · FEB '25

**Score by Area**

| | | | |
|---|---|---|---|
| 1 | 50% • ↓ 1% | 5 | 62% • ↑ 3% |
| 2 | 50% • -0% | 6 | 51% • ↓ 5% |
| 3 | 63% • ↑ 2% | 7 | 58% • ↑ 3% |
| 4 | 57% • ↑ 8% | 8 | 67% • ↓ 2% |
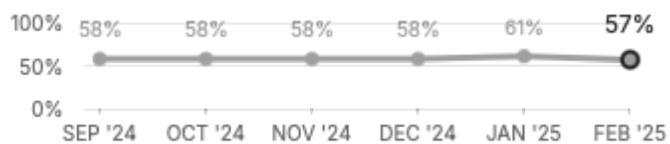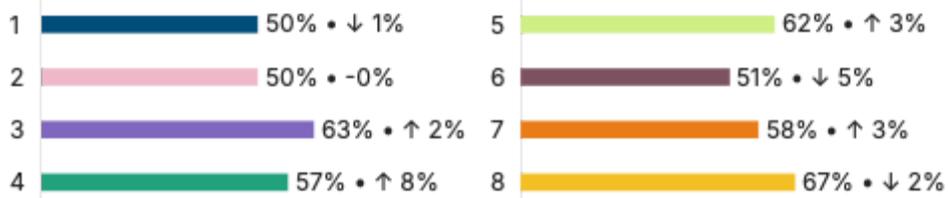
### 61% Voice
↑ 1% vs previous month

100% — 62% · 60% · 59% · 60% · 61% · 58%
50%
0%
SEP '24 · OCT '24 · NOV '24 · DEC '24 · JAN '25 · FEB '25

**Score by Area**

| | | | |
|---|---|---|---|
| 1 | 53% • ↑ 2% | 5 | 59% • ↑ 2% |
| 2 | 52% • ↑ 1% | 6 | 55% • ↓ 4% |
| 3 | 63% • ↓ 1% | 7 | 63% • ↑ 5% |
| 4 | 59% • ↑ 7% | 8 | 64% • ↓ 6% |
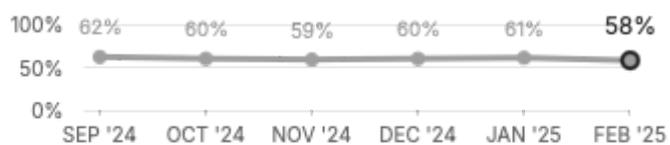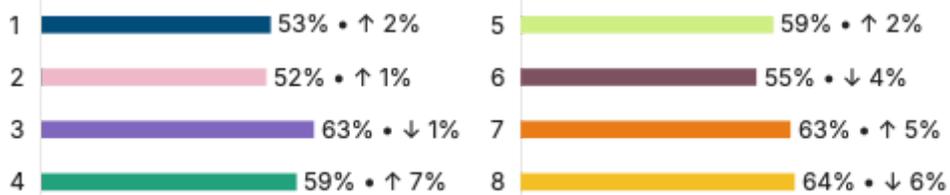
*Small sample sizes can lead to unreliable estimates. Scores for groups under 30 respondents are not shown, and groups with 30 to 49 respondents are marked with an asterisk (*). Use these scores with caution. Link to Methodology.*
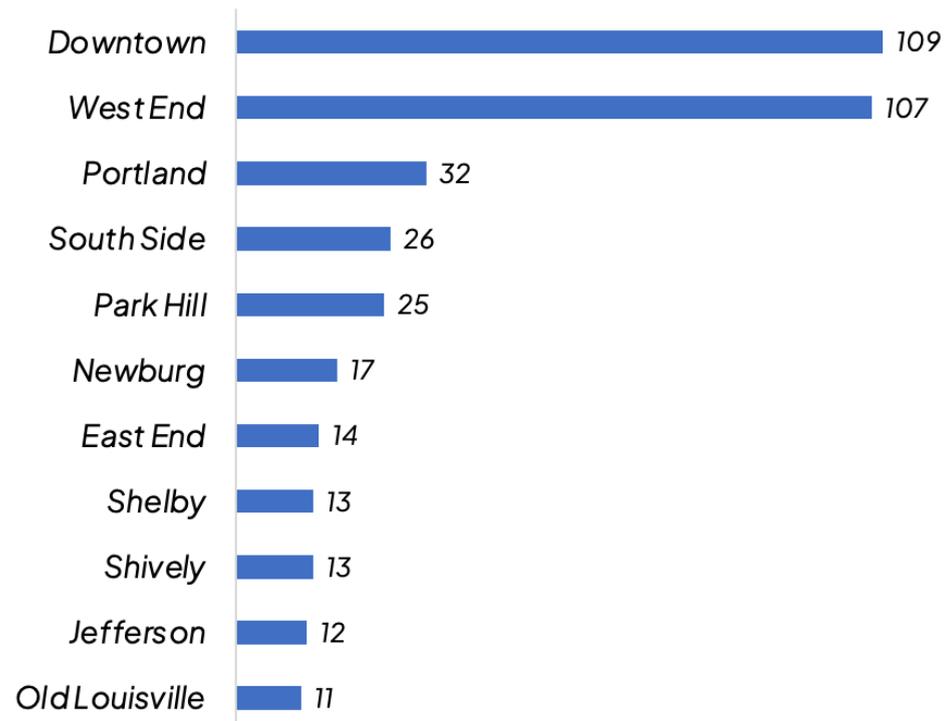
# Additional Open-Text Analysis

The following section provides additional analysis by identifying themes from open-ended responses and interpreting "Other" entries in multiple-choice questions with more than 50 responses, uncovering less common but meaningful themes.
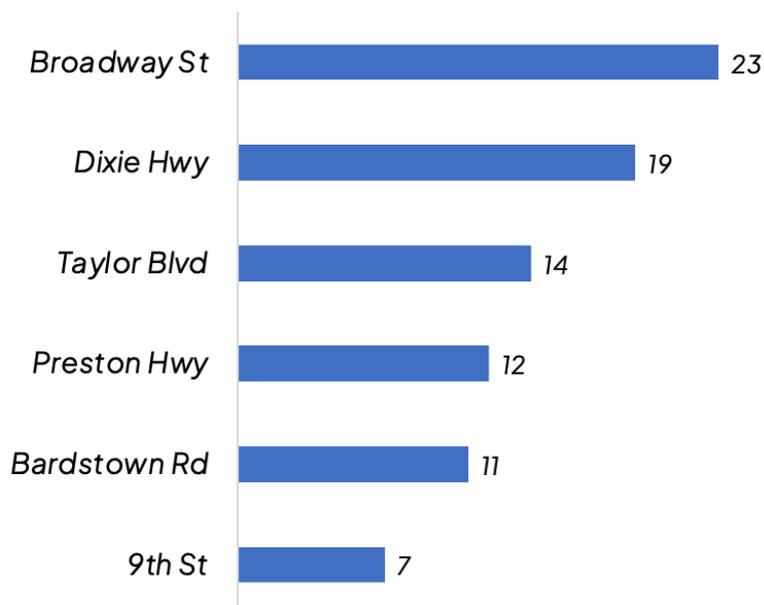
## What is the name of the street/park/station/area where you feel unsafe?

When asked about specific locations where respondents feel unsafe, the **downtown area** was mentioned most frequently. **Broadway** was the most frequently mentioned street name, and **Victory, Shively, and Shelby Parks** were the most frequently mentioned parks.
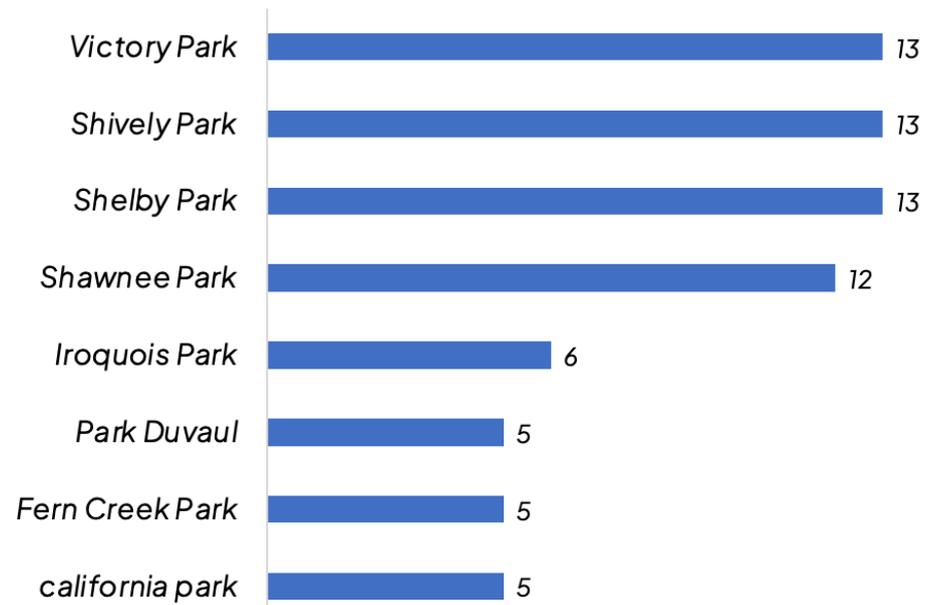
### Most Commonly Mentioned *Areas*
(# of Responses)

| Area | # of Responses |
|---|---|
| Downtown | 109 |
| West End | 107 |
| Portland | 32 |
| South Side | 26 |
| Park Hill | 25 |
| Newburg | 17 |
| East End | 14 |
| Shelby | 13 |
| Shively | 13 |
| Jefferson | 12 |
| Old Louisville | 11 |

### Most Commonly Mentioned *Streets*
(# of Responses)

| Street | # of Responses |
|---|---|
| Broadway St | 23 |
| Dixie Hwy | 19 |
| Taylor Blvd | 14 |
| Preston Hwy | 12 |
| Bardstown Rd | 11 |
| 9th St | 7 |

### Most Commonly Mentioned *Parks*
(# of Responses)

| Park | # of Responses |
|---|---|
| Victory Park | 13 |
| Shively Park | 13 |
| Shelby Park | 13 |
| Shawnee Park | 12 |
| Iroquois Park | 6 |
| Park Duvaul | 5 |
| Fern Creek Park | 5 |
| california park | 5 |

## Why do you consider this place unsafe?

630 respondents answered this question

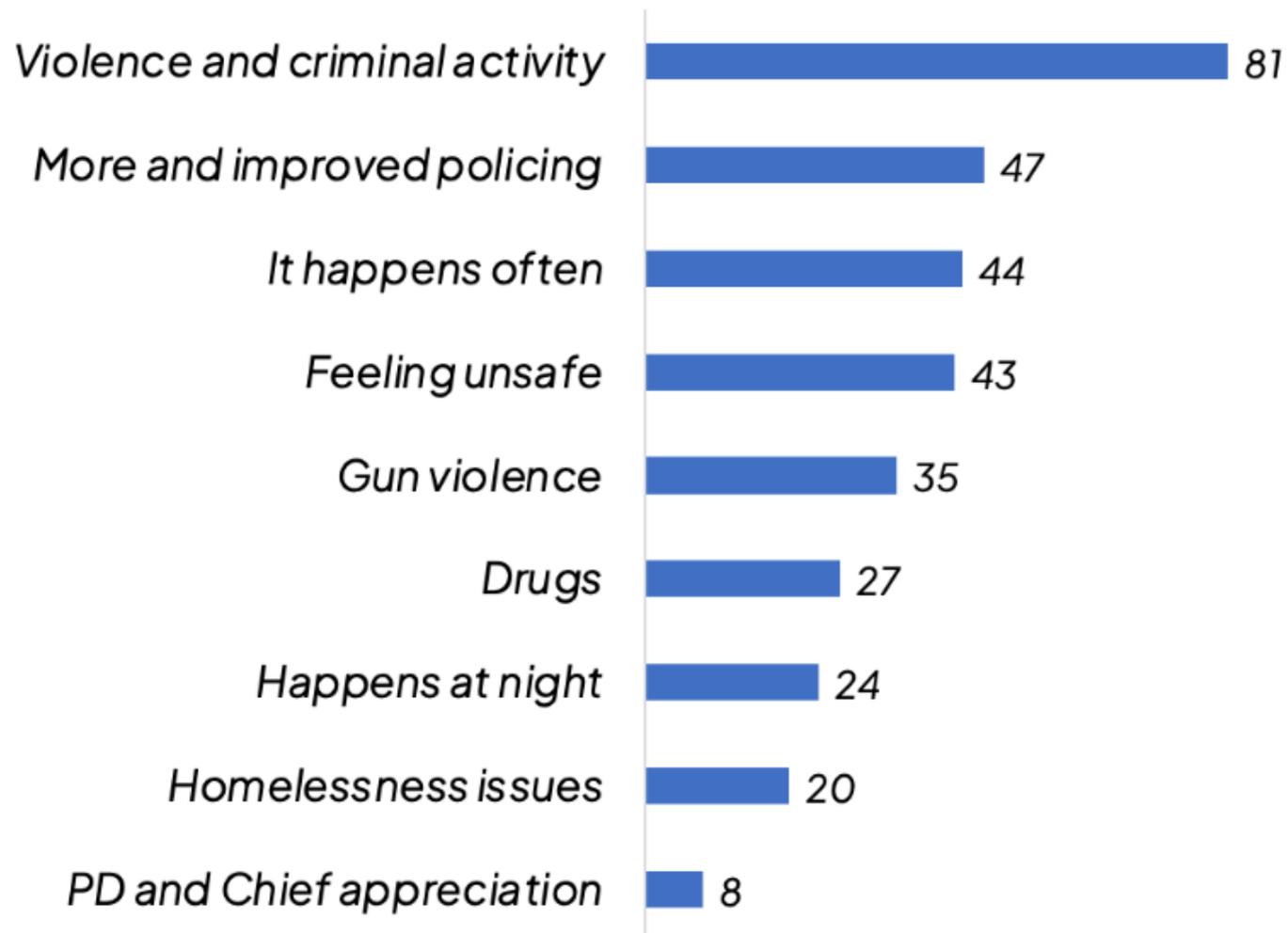| | |
|---|---|
| Social media or news reports | **47%** · ↓ 3% |
| Personally witnessed or been a victim of crime | **45%** · ↓ 1% |
| Told by friends or family | **35%** · ↑ 6% |
| Other | **11%** · ↑ 2% |
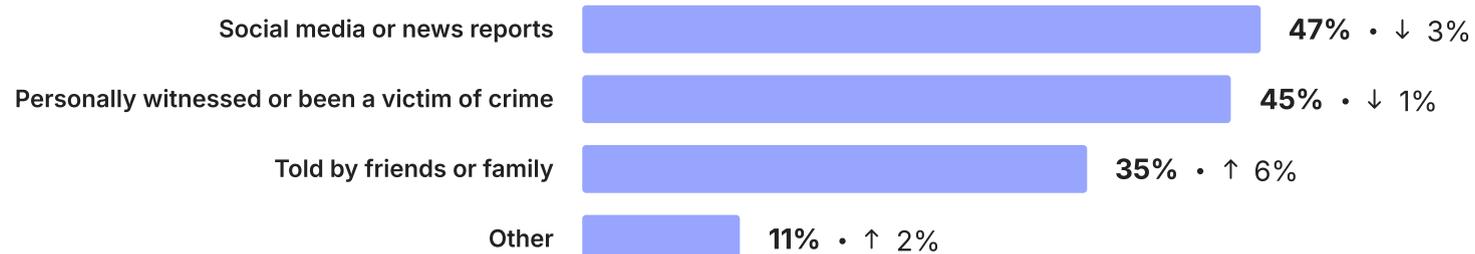
When residents were asked why they consider the place unsafe, social media or news reports were the most frequently selected options, making up 47% of responses. This was closely followed by reports of personally witnessing or experiencing a crime, at 45%. The 'Other' option comprised 11% of all responses to the question. Among these 'Other' selections, **personally witnessing or being a victim of a crime** were the most frequently mentioned reasons.

## Why do you consider this place unsafe?
### ('Other' responses)

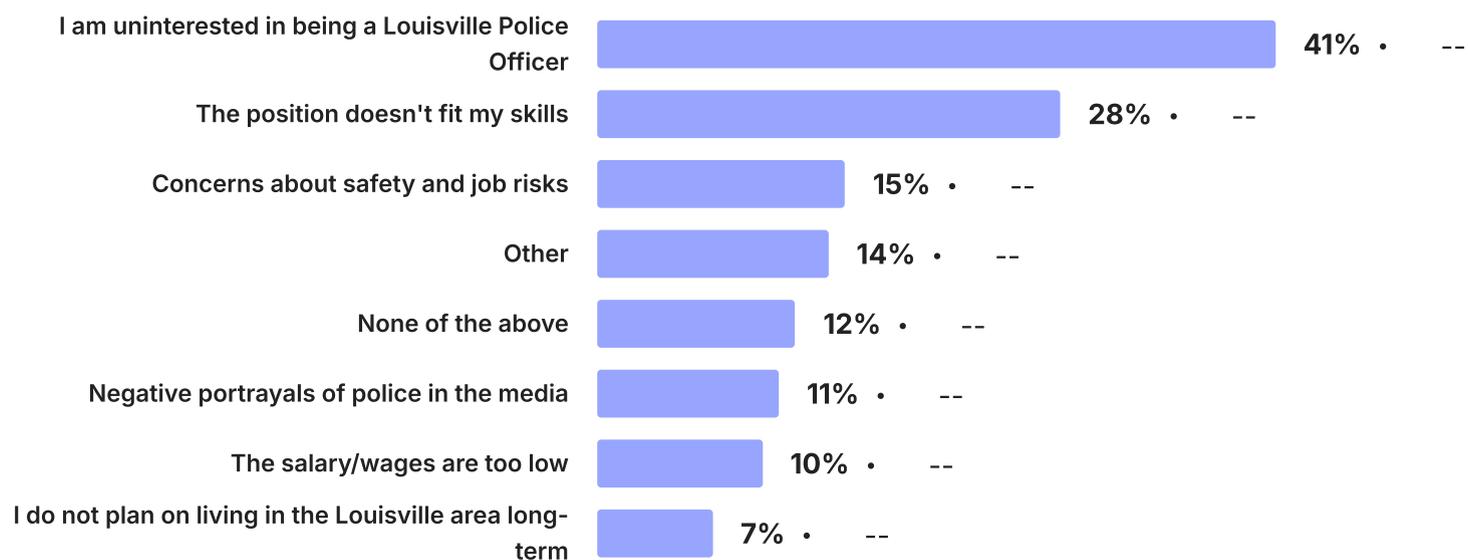| | |
|---|---|
| Personally witnessed or been a victim of crime | 52 |
| Told by friends or family | 8 |
| Social media or news reports | 3 |
| Lack of policing | 2 |
| Nothing to add | 2 |
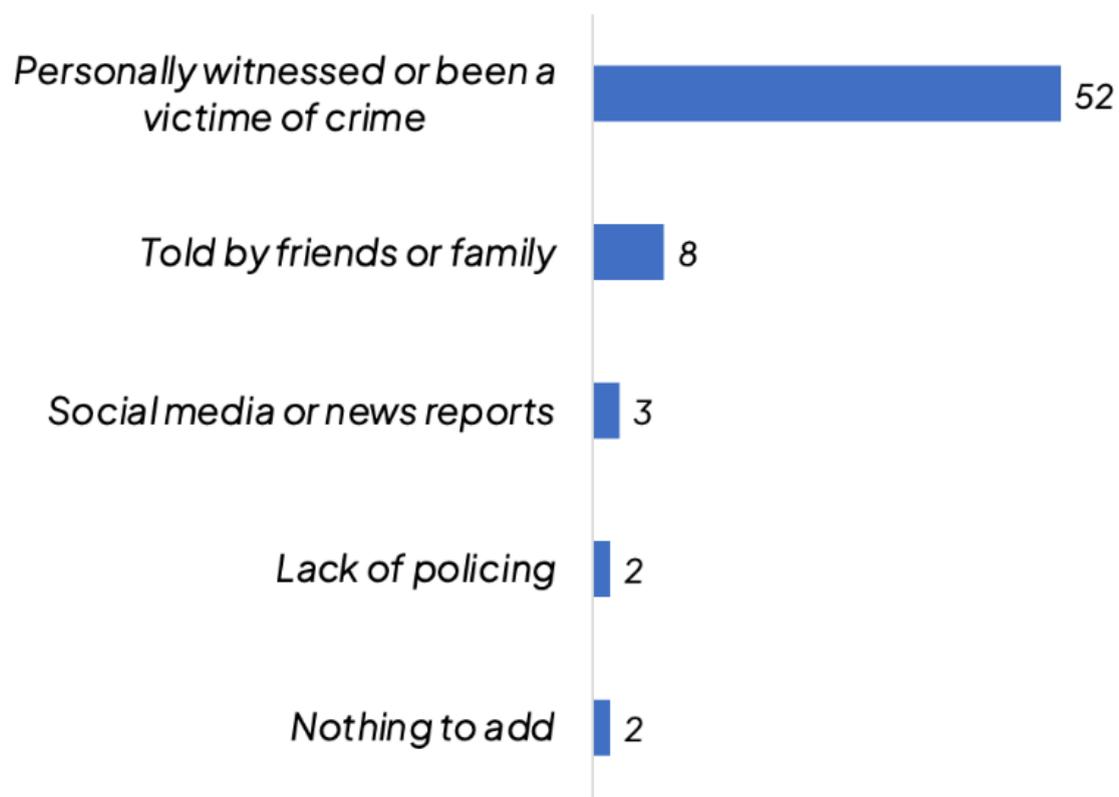
When asked to provide additional information about the place they consider unsafe, concerns over **violence and criminal activity** were mentioned most frequently, followed by requests for a **stronger police presence**, **stricter enforcement**, and **improved community relations**. Additionally, **201 respondents noted they have nothing else to add.**

## Is there anything else that you would like to tell us about this place or issue?

| Category | Count |
|---|---|
| Violence and criminal activity | 81 |
| More and improved policing | 47 |
| It happens often | 44 |
| Feeling unsafe | 43 |
| Gun violence | 35 |
| Drugs | 27 |
| Happens at night | 24 |
| Homelessness issues | 20 |
| PD and Chief appreciation | 8 |

**What concerns, if any, would you have about applying to become a Louisville Police Officer?**
1037 respondents answered this question

| | |
|---|---|
| I am uninterested in being a Louisville Police Officer | 41% • -- |
| The position doesn't fit my skills | 28% • -- |
| Concerns about safety and job risks | 15% • -- |
| Other | 14% • -- |
| None of the above | 12% • -- |
| Negative portrayals of police in the media | 11% • -- |
| The salary/wages are too low | 10% • -- |
| I do not plan on living in the Louisville area long-term | 7% • -- |

When asked about concerns related to applying for a position as a Louisville Police Officer, 41% of responses indicated a lack of interest in the role, making it the most frequently selected option. This was followed by 37% who felt that the position did not align with their skills.

The 'Other' option comprised 14% of all responses to the question. Within these 'Other' responses, being **overage** was the most frequently mentioned reason. Additionally, **three respondents did not specify a reason**.

## What concerns, if any, would you have about applying to become a Louisville Police Officer?
### ('Other' responses)

| | |
|---|---|
| Age | 79 |
| Criminal history | 9 |
| Disabilities | 8 |
| Negative views | 8 |
| Lack of leadership support | 7 |
| The position doesn't fit my skills | 5 |