



Louisville Metro PD

Louisville Metro PD Blockwise Results
January 2025 – December 2025

Methodology & Sample

Resident Privacy Protection

All survey responses are entirely confidential, and we do not request or collect any data that could identify a specific respondent as part of the survey. We also collect anonymous metadata, which we use to improve the quality of our advertisements used to publicize the surveys.

Survey Methodology

Goals for Data Collection. This report provides an in-depth analysis of resident perceptions of police interactions in Louisville Metro PD from January 2025 – December 2025. Zencity built a representative sample by matching respondent data to the U.S. Census Bureau’s race, ethnicity, age, and gender distributions in the jurisdiction. Finally, rake-weighting was applied at the city and division level to balance any remaining discrepancies so no demographic group is over- or under-represented in the final score.

The Questionnaire.

The Zencity Blockwise Survey was developed to help identify trends in aspects of procedural justice (Fairness, Respect, and Voice) as well as perception of Safety. Each aspect score is calculated as an average of the relevant individual question scores.

Sample

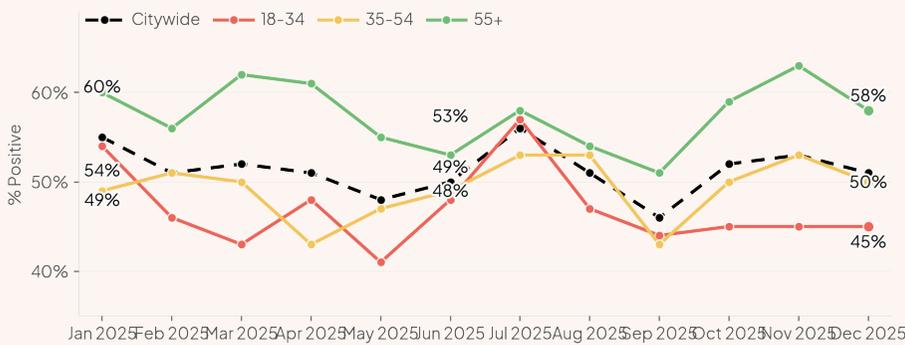
Total weighted respondents across 12 cycles: 12,488

Blockwise Year-in-Review

Safety

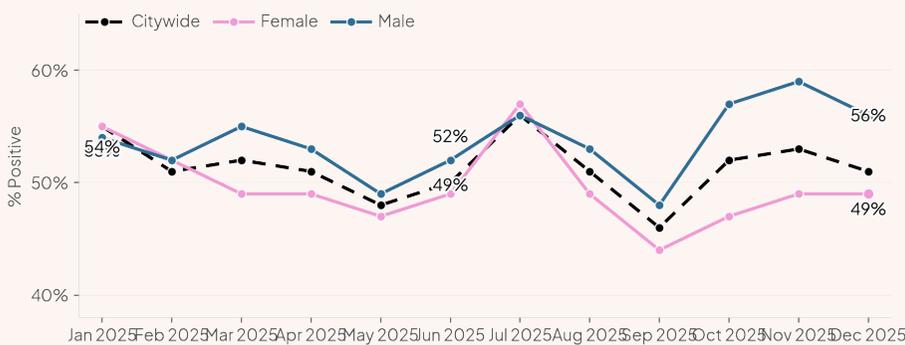
When it comes to the threat of crime, how safe do you feel in your neighborhood?

Age



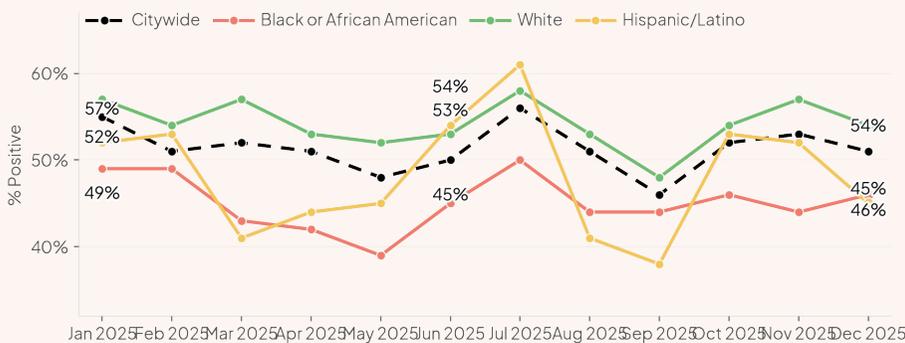
Residents ages 55+ reported higher safety satisfaction than the City average throughout 2025, ending the year **7 ppt above** it, while residents ages 18-34 tracked near the City average early in the year, peaked in July, and closed **6 ppt below** it.

Gender



Male and female residents began 2025 with similar safety satisfaction levels (around **54%**); by year-end, satisfaction increased among male respondents (**56%**), while female respondents closed the year at **49%**.

Ethnicity

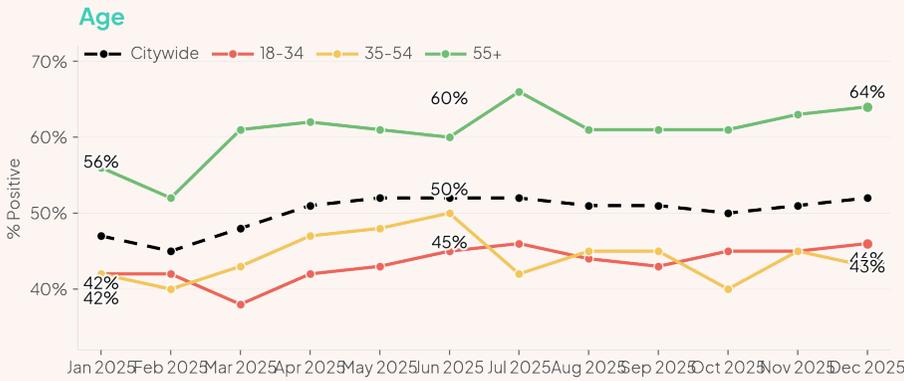


White respondents consistently reported higher safety satisfaction than the Citywide average, while Black or African American and Hispanic respondents ended the year with similar satisfaction levels.

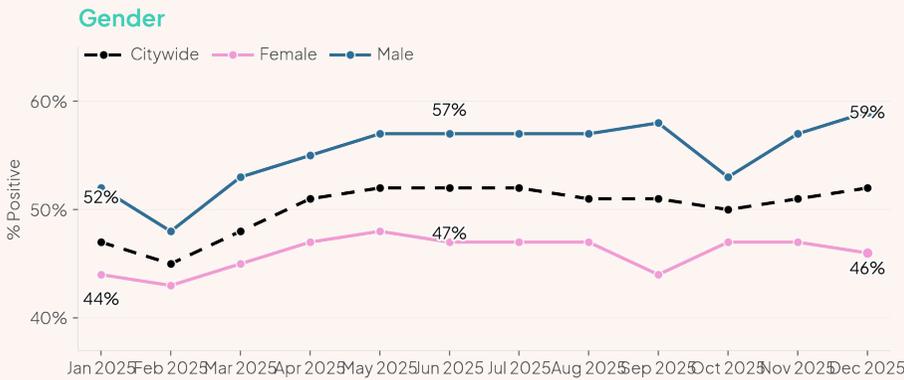
Blockwise Year-in-Review

Fairness

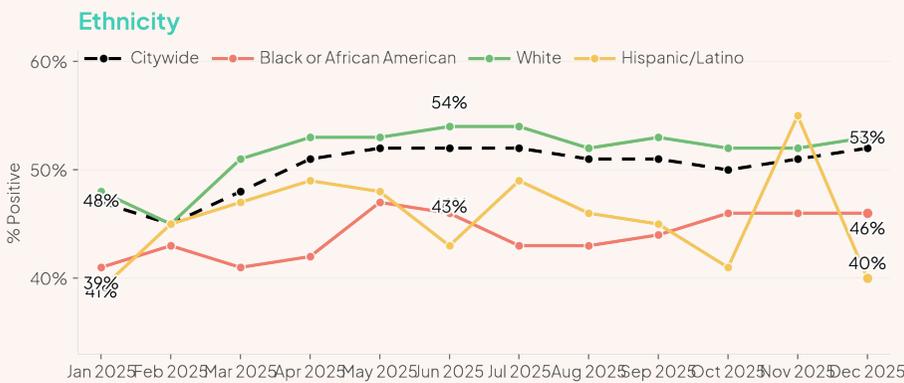
Provide the same quality of service to all individuals. •
Treat everyone fairly regardless of who they are.



Fairness satisfaction improved across all age groups by year-end, led by residents ages 55+ (+8 ppt), with more modest gains among ages 18-34 (+4 ppt) and ages 35-43 (+1 ppt).



Fairness satisfaction increased for both male and female respondents by the end of 2025, with a larger improvement among male respondents (+7 ppt) compared with female respondents (+2 ppt).

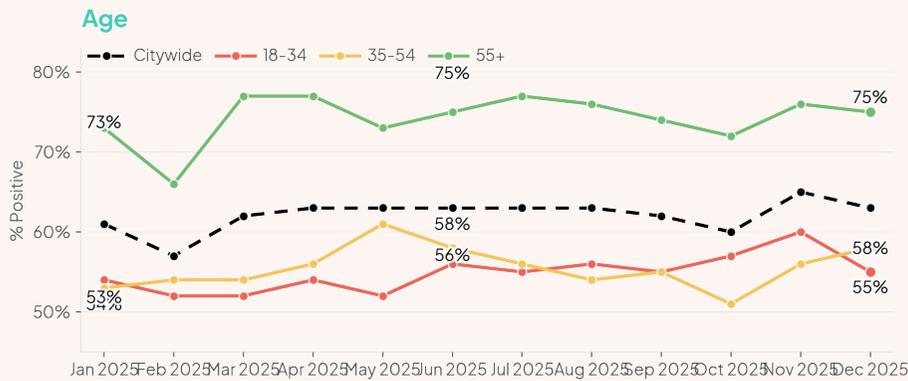


Fairness satisfaction improved across ethnic groups; by year-end, Hispanic respondents reported 40%, 12 ppt below the Citywide average, while White respondents recorded the largest increase (+5 ppt).

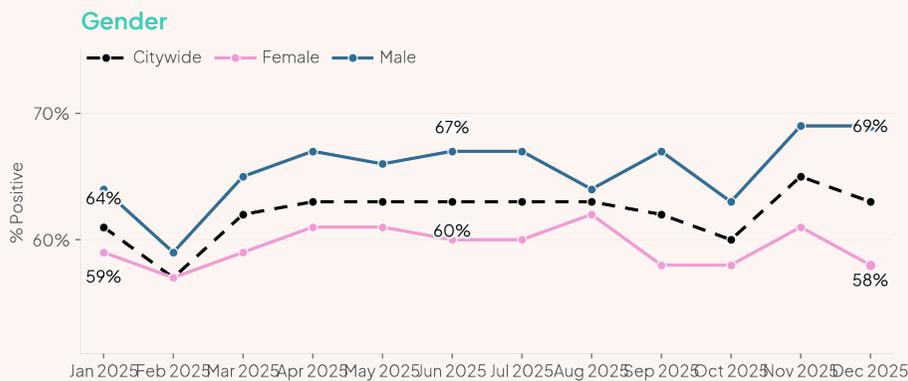
Blockwise Year-in-Review

Respect

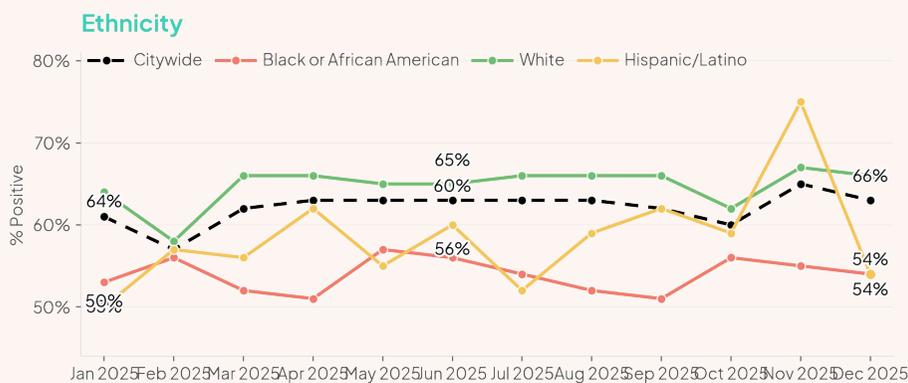
Treat local residents with respect. • Would treat you with respect if you had contact with them for any reason.



Respect satisfaction increased across all age groups by year-end; residents ages 55+ finished **2 ppt higher** than January and **8 ppt above** the Citywide average, while residents ages 18-34 saw a **1 ppt increase** and ended **8 ppt below** the average.



By year-end, respect satisfaction increased among male respondents (**+5 ppt**), while female respondents closed the year slightly below January levels (**-1 ppt**).



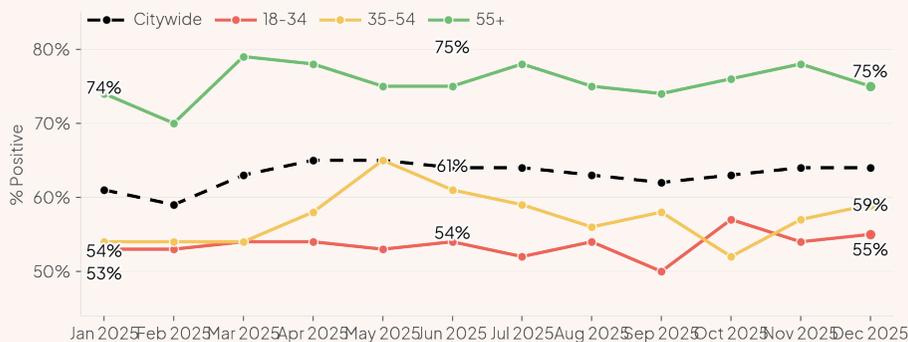
Respect satisfaction improved across all ethnic groups; Hispanic respondents ended 2025 at **54%**, reflecting a **4 ppt increase**.

Blockwise Year-in-Review

Voice

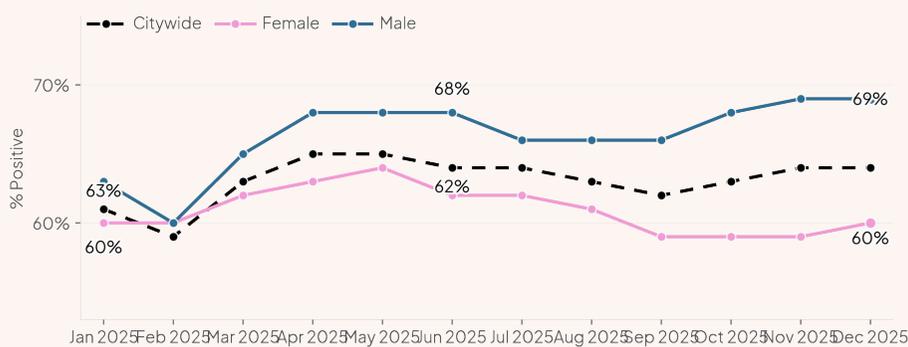
Are approachable. • Listen to and take into account the concerns of local residents. • How willing would you be to contact Louisville Metro PD if you were a victim of crime or were worried about something?

Age



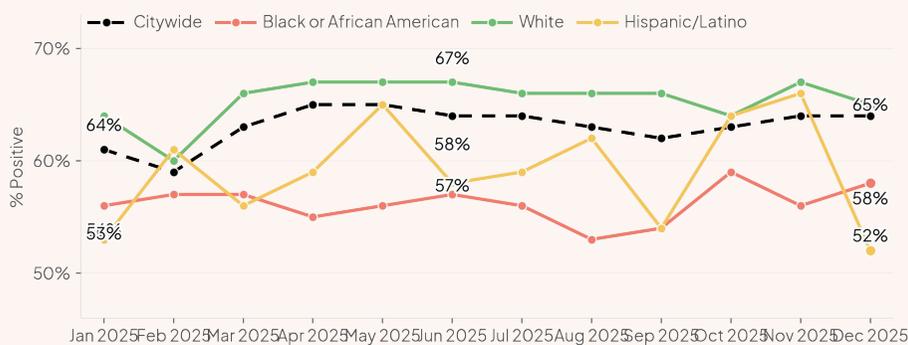
Residents ages 55+ ended 2025 with a voice satisfaction score of **75%**, **13 ppt above** the city average, while residents ages 18–34 closed the year at **55%**, **8 ppt below** the average, following a **2 ppt** improvement.

Gender



Female respondents ended 2025 with a voice satisfaction score similar to January (**60%**), while male respondents recorded a **6 ppt** improvement by year-end.

Ethnicity

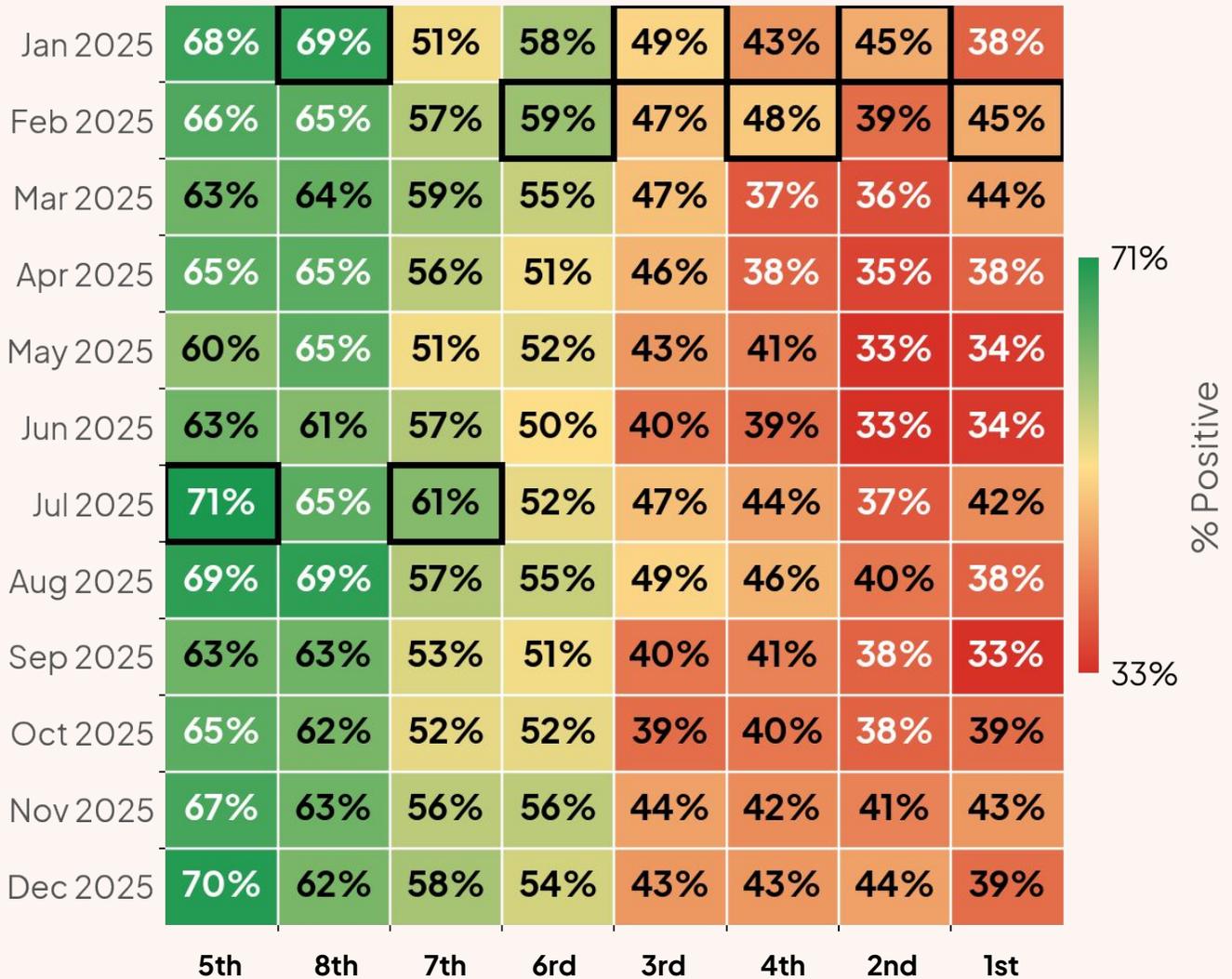


Hispanic respondents experienced variability in voice satisfaction during 2025 and ended the year at **49%**, **4 ppt below** January, while other ethnic groups recorded modest improvements over the year.

Blockwise Year-in-Review

Safety — Divisions

When it comes to the threat of crime, how safe do you feel in your neighborhood?



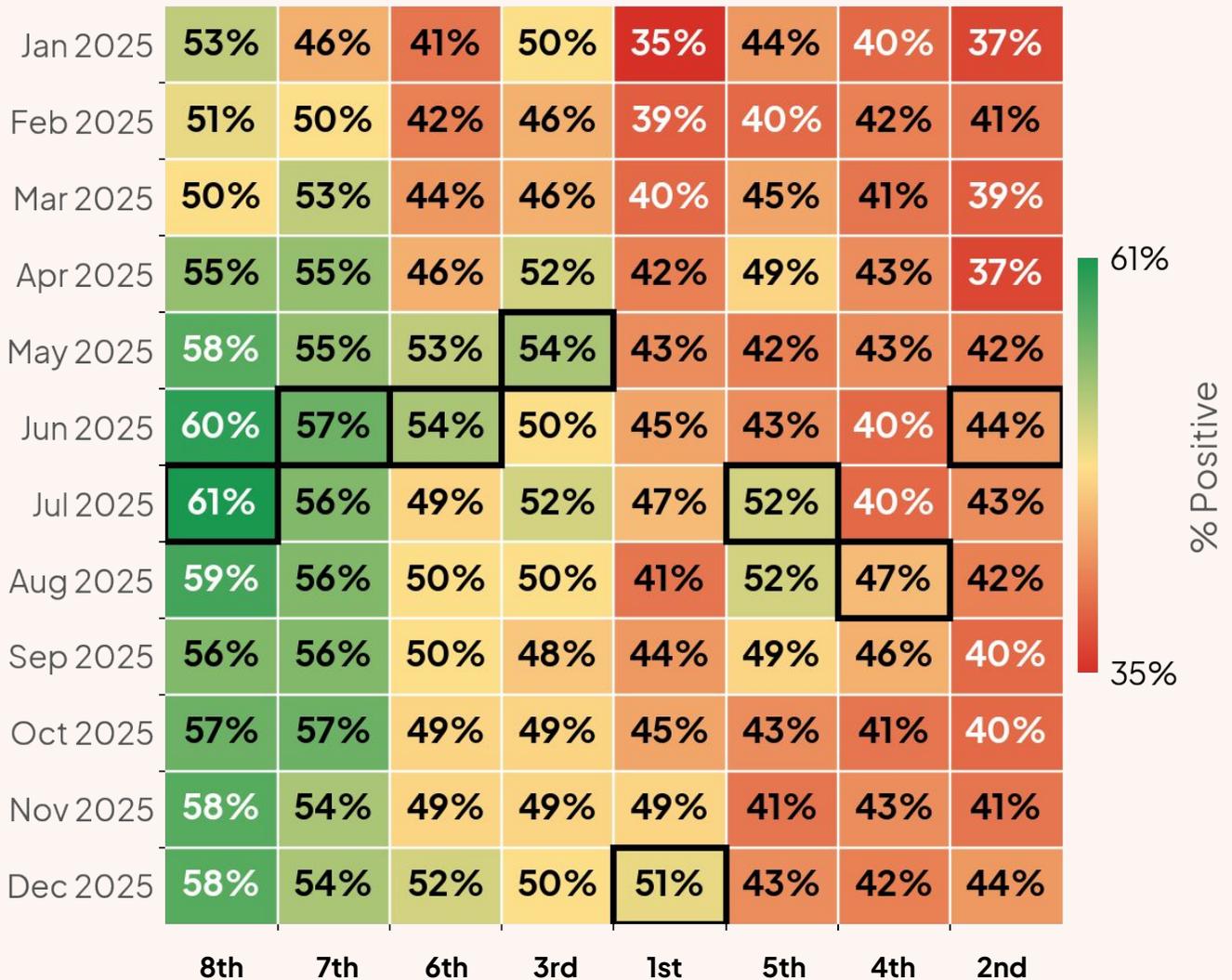
By year-end, perceived safety varies across divisions: division 5 is **31 ppts** higher than 1. Over the year, Divisions 7 improved the most (by **7 ppts**). Division 8 declined the most (by **7 ppts**).

Changes were uneven across divisions, with several divisions showing notable mid-year shifts.

Blockwise Year-in-Review

Fairness — Divisions

Provide the same quality of service to all individuals. • Treat everyone fairly regardless of who they are.

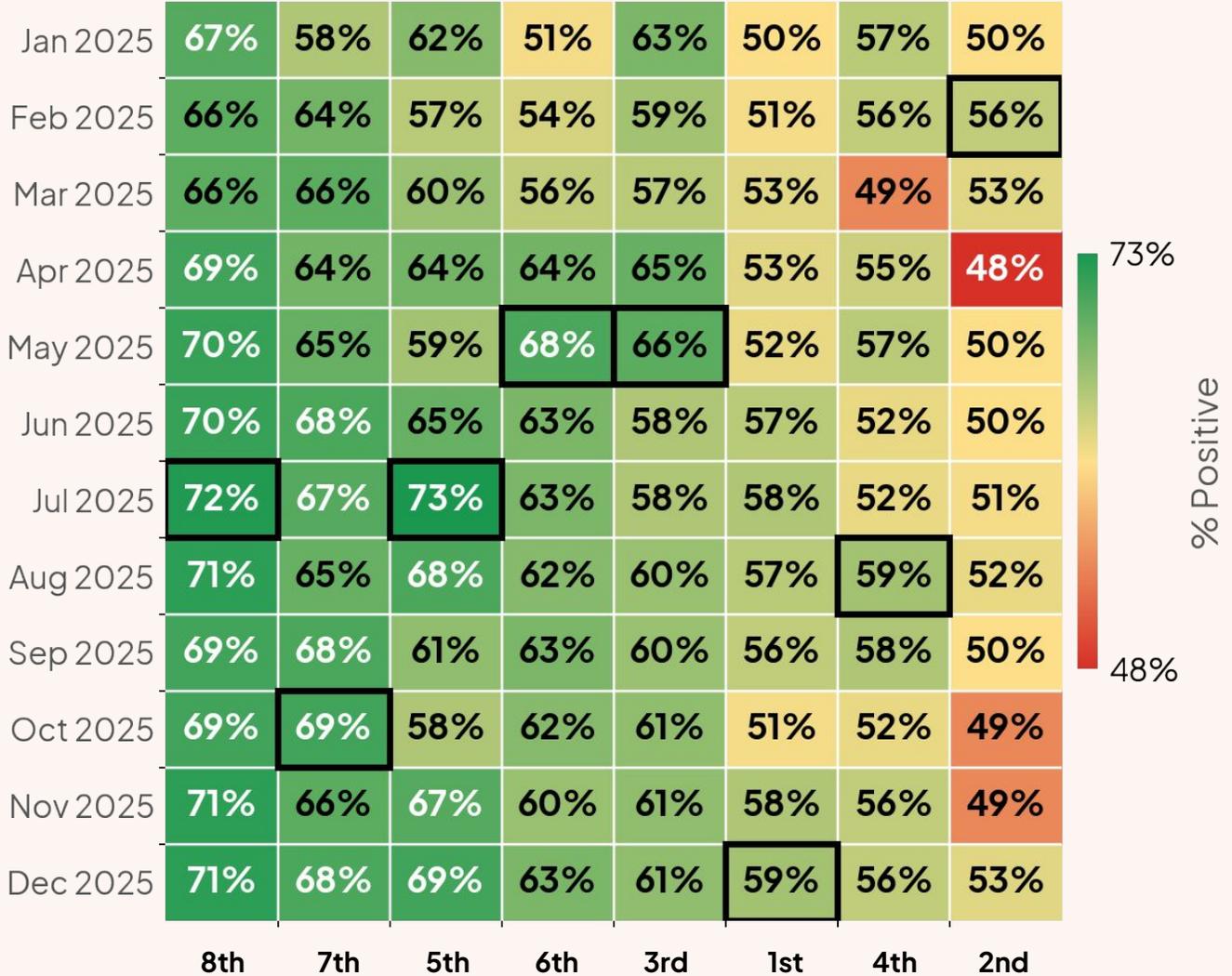


By year-end, perceived fairness varies across divisions: division 8 is **16 ppts** higher than division 4.
 Over the year, division 1 improved the most (by **16 ppts**).
 Changes were uneven across divisions, with several divisions showing notable mid-year shifts.

Blockwise Year-in-Review

Respect — Division

Treat local residents with respect. • Would treat you with respect if you had contact with them for any reason.

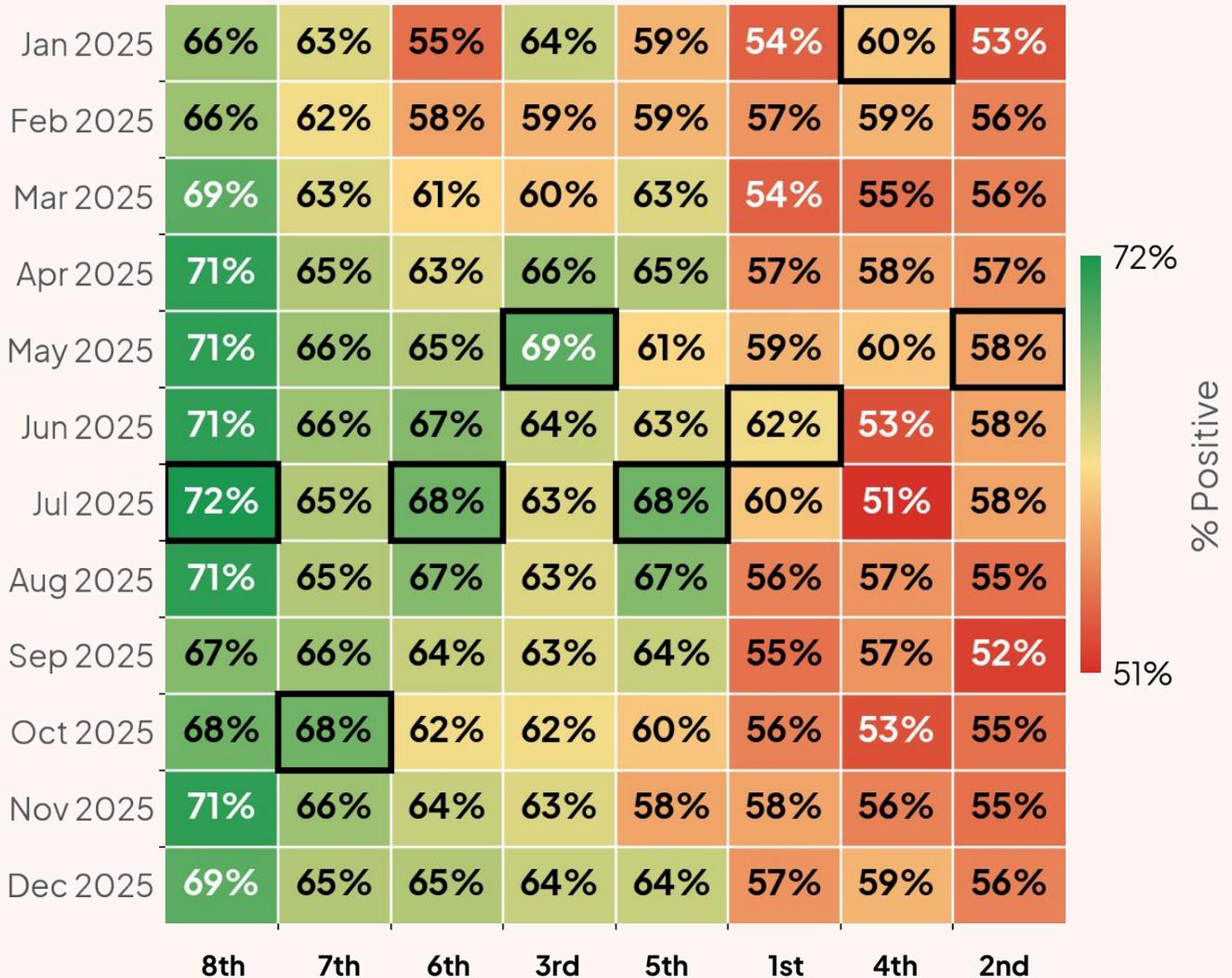


By year-end, perceived respect varies across divisions: division 8 is **18 ppts** higher than division 2.
 Over the year, division 6 improved the most (by **12 ppts**).
 Changes were uneven across divisions, with several divisions showing notable mid-year shifts.

Blockwise Year-in-Review

Voice — Divisions

Are approachable. • Listen to and take into account the concerns of local residents. • How willing would you be to contact Louisville Metro PD if you were a victim of crime or were worried about something?



By year-end, perceived voice varies across divisions: division 8 is **13 ppts** higher than division 2.

Over the year, division 6 improved the most (by **10 ppts**).

Changes were uneven across divisions, with several divisions showing notable mid-year shifts.

Blockwise Year-in-Review

Conclusions & Takeaways

In summary, residents' perceptions of public safety and policing in 2025 showed divisions of stability alongside meaningful variation by aspect, demographic group, and geography. While satisfaction levels were generally steady or improving across fairness, respect, and voice, patterns by age and division highlight opportunities to reinforce positive momentum and ensure experiences remain consistent citywide.

Key Takeaways by Aspect

Safety

- Safety satisfaction remained strongest among older residents, with adults ages 55+ consistently reporting higher-than-average satisfaction throughout the year.
- Younger residents (ages 18–34) showed engagement and midyear improvement but closed the year below the city average, suggesting continued variation in how safety perceptions are experienced across age groups.
- By year-end, safety perceptions varied prominently across divisions, with **Division 5 scoring 31 points higher than Division 1**. Over the course of the year, **Division 7 improved the most (+7 points)**, while **Division 8 declined the most (-7 points)**, reflecting uneven change across divisions.

Fairness

- Fairness perceptions improved across nearly all demographic groups, with particularly strong gains among residents ages 55+ and male respondents.
- By division, year-end perceptions differed notably, with **Division 8 scoring 16 points higher than Division 4**. **Division 1 posted the largest improvement (+16 points)** over the year. As with safety, changes were uneven across divisions, with several experiencing mid-year shifts before settling at year-end levels.
- Differences by ethnicity narrowed over time, with improvements observed across groups.

Respect

- Respect satisfaction was largely stable citywide, with modest improvements across most groups.
- Division-level results showed meaningful spread at year-end, with **Division 8 scoring 18 points higher than Division 2**. Over the year, **Division 6 improved the most (+12 points)**, while other divisions experienced more gradual or fluctuating movement, including mid-year shifts.
- Gender differences emerged, with male respondents reporting improvement over the year while female respondents remained relatively stable.

Voice

- Voice emerged as the most differentiated aspect, particularly by age. Older residents reported consistently strong satisfaction with feeling heard, while younger residents showed improvement but continued to report lower satisfaction overall.
- By division, year-end voice perceptions varied, with **Division 8 scoring 13 points higher than Division 2**. **Division 6 showed the largest gain (+10 points)** over the year. As with other aspects, several divisions experienced noticeable mid-year movement before closing the year at differing levels.